

AKJ Automotive 2016 – 15th to 16th of November 2016 – Revision from 30.10.16 – page 1
Speeches in Spanish and English – simultaneous translation

15th of November 2016, - see also www.akjnet.com/akj2016mexico - Conference Center at Hotel Grand Fiesta Americana in Puebla	
08:00	Opening conference office and exhibition Get registration documentation and visit the exhibition
09:00	Inauguration of the 10th AKJ/CeDIAM Automotive Conference with Dr. Armando Bravo (CeDIAM), Thomas Karig (Volkswagen), Prof. Dr. Klaus-J. Schmidt (AKJ/IPL), Ulrich Thoma (Canacintra/ Cluster Automotive Puebla)
09:30	Session 1 - Drive Automotive Excellence Mexico Moderation: Dr. Armando Bravo (CeDIAM) and Rolf Rettberg (AKJ)
09:30	Volkswagen de Mexico - Thomas Karig - VP Corporate Relations, Puebla (MX) Mexican Automotive Industry – Perspectives and challenges
10:10	INA – Oscar Albin, Executive President National Autoparts Industry, Mexico City New Challenges to drive suppliers excellence in Mexico – status quo and future
10:50	Break and visit exhibition
11:20	Admexus - Octavio Fernandez, CEO, Mexico City (MX) Drive Supplier Quality Automotive – Strategy and ways to develop the supply base in Mexico
12:00	DISCUSSION PANEL 1 - moderated
12:00	The Mexican Automotive Industry with new Challenges and Risks with Oscar Albin (INA), Harald Roeck (Brose), Leo Torres (Ford), Volker Vossler (SEGLO) und tbd
13:15	Quick-Lunch, Exhibition and Networking
14:15	Session 2 - Drive Supply Chain Excellence Moderation: Klaus Holeczek (Hella) and Prof. Dr. K.-J. Schmidt (AKJ and IPL)
14:15	Volkswagen - Claudia Huergo Ramirez, Volkswagen de Mexico, Gerente Control de Production, Puebla (MX) Stabile Production – Strategy and methods to achieve a predictive supply chain
14:55	Bosch - Markus Stengel - Head of Logistics, Toluca (MX) / Tovar Díaz Jorge Isaac - Bosch, Head of Logistics Process Optimization, Toluca (MX) Continuous improvement process in the supply chain – The way of Bosch to drive success in the supply chain
15:35	Break and visit exhibition
16:00	Session 3 – Drive Innovation and future Moderation: Harald Roeck (Brose) and Rolf Rettberg (AKJ Mexico)
16:00	SEGLO - Volker Vossler - SEGLO, Vice President Operations México, Puebla (MX) Simon Hoffmann - SEGLO, Vice President Operations México, Puebla (MX) How to turn Innovation into Value - The way of SEGLO to achieve performance and quality
16:40	ThyssenKrupp - Roberto Wagner - General Manager, Comp. Technology, San Miguel de Allende Poligono Empresarial San Miguel – Symbiosis between tourism, industry tradition and future
17:20	The AKJ working group in Mexico and The Automotive Cluster Puebla Introduction of visions, activities and results 2016, Strategy and activities 2017 with K. Holeczek (Hella), Dr. A. Bravo (CeDIAM)/R. Rettberg (AKJ), H. Roeck (Brose), Manuel Montoja (Clúster Automotriz de Nuevo León) and J. E. G. Villarreal (Cluster Automotriz Zona Centro),
18:10	End of speeches of the first day of AKJ Conference
18:10	Networking and Gala Dinner
18:10	Networking in the Lobby and Sky Bar
20:00	Gala Dinner in the Conference Room
22:30	End first day of the AKJ Conference

16th of November 2016, - see also www.akjnet.com/akj2016mexico - Conference Center at Hotel Grand Fiesta Americana	
09:00	Session 4 – Innovation processes in product and process Moderation: Klaus Holeczek (Hella) and Prof. Dr. Klaus-J. Schmidt (AKJ/IPL)
09:00	AUDI – Peter Koltai, Director de Control de Producción y Logística, Chiapa Audi México Logistics - Supplier Management for a Successful Ramp-up
09:40	Coffee break, exhibition and/or networking
10:10	EDAG – Rainer Hofmann, CEO/Director General, Puebla Launch/Ramp up, industry 4.0 and Digitalization Challenges Status and the way of EDAG to serve the automotive industry
10:50	Continental Automotive Mexico Internet of Things and Industry 4.0 at Continental Automotive Strategy, status and examples to digitize the factory and supply chain
11:30	DISCUSSION PANEL- moderated by Octavio Fernandez (Admexus)
11:30	Industry 4.0 - a new challenge for the automotive industry in Mexico? with Rainer Hofmann (EDAG), Peter Koltai (AUDI), Matias Yarza (SEGLO), NN (Ford), NN (Continental), NN (DHL)
12:30	Quick lunch, networking, exhibition and preparing plant tours
16th of November 2016 – plant tours – see also www.akjnet.com/akj2016mexico - limited participation	
13:15	Tour AUDI - Departure from the Hotel Grand Fiesta Americana – Back at the hotel at 17:00+ Tour Volkswagen - Departure from the Hotel Grand Fiesta Americana – Back at the hotel at 16:30 Tour Brose Including Info Workshop New challenges in the foreign trade compliance – status quo and needs for the future - Departure from the Hotel Grand Fiesta Americana – Back at the hotel at 16:00