



AKJ TURKEY 2014

Meet the Executives  
and Experts of the  
automotive industry



[www.akjnet.de/akj2014turkey](http://www.akjnet.de/akj2014turkey)



19th to 20th November 2014

## CONFERENCE + BENCHMARKING TOURS

The automotive & supply chain industry in Turkey and CIS-market 2015+.

A future region right on the doorstep of the EU?

*A joint event of the international automotive working group AKJ Automotive,  
IPL - Institute for Production & Logistics and Iskan Advice supported by Logitrans.*



### Conference Location 19th November

Mercedes Benz Türk: Plant Hosdere

Sivat Deresi, Hosdere Köyü Mevkii, 34500 Bahcesehir



### Conference Location 20th November

Istanbul Expo Center: Ataturk Havalimani Karsisi, 34149 Yesilkoy (Istanbul)

The unique chance to get together with automotive and logistics decision makers and experts out of the European and Turkish market in a relaxed atmosphere in parallel to the 2014 logitrans International Transport Logistics Exhibition in Istanbul.

- **OEM plant tour** and conference speeches on 19th November
- **AKJ Conference** on 20th November (conference)
- **Access to logitrans exhibition** 19th/20th November
- **Additional evening program** on 19th November



**19th November**



**1 Mercedes-Benz Türk Plant**

The guided live benchmarking tour through the Mercedes-Benz Türk / EvoBus plant enables a joined experience transfer processes. The live benchmarking tour will be steered and guided by Mercedes-Benz Türk and members of the AKJ Automotive.

### **Benchmarking Live and Supply Chain Topics**

**08:15** Pick up participants for plant tour

**08:30** Bus transfer to Mercedes-Benz Türk plant

**09:00** Arrival Mercedes-Benz Türk / EvoBus (Istanbul-Hosdere)

**09:15** **Opening and welcome by Mercedes Benz**

Hilmi Dilmen, Logistics director Mercedes-Benz Türk

**Opening and welcome by AKJ Automotive**

by Prof. Dr. Klaus-Jürgen Schmidt (AKJ), Stefan Rosenwald (Daimler AG and AKJ)

Prof. Dr. Stefan Iskan

Plant introduction Mercedes-Benz Türk

Guided benchmarking tour / selected production & logistics areas

**12:00** Quick Lunch

**13:00** **Session I: Supply Chain Automotive and Solutions**

**Moderators:** Stefan Rosenwald (Daimler AG) and Levente Tibori (SMR Automotive)

**13:00** Hilmi Dilmen, Logistics director Mercedes Benz Türk, Istanbul

**The supply chain and logistics of Mercedes Benz Türk** - Structure, Processes, Methods to develop and control suppliers - challenges for suppliers to deliver to Mercedes Benz Türk.

**13:40** Remy Hoeffler, CEO Panopa Logistik Polska / Head of Logistics Eastern Europe Panopa Group

**Success factors for the ramp-up process (Successful implementation)** -

Lessons Learned, Organization of a perfect Ramp-up, chances to drive a full CR-Management

**14:20** Prof. Dr. Stefan Iskan, University of Applied Sciences Ludwigshafen am Rhein / Iskan Advice

**The Automotive Supply Chain Industry in Turkey: A Future Market Right on the Doorstep of the European Union?**

**15:00** Final statements first conference day

**15:15** Transfer to Hotel and possibility to visit the logitrans exhibition

**16:30** Visit of the logitrans exhibition

or preparing for the common evening

### **EVENING PROGRAM 19th NOVEMBER**

**18:30** Bus transfer to the dinner location with evening program

**19:30** Opening and welcome

Dinner

**22:15** Departure by bus to the congress hotel



**20th November**



**Istanbul Expo Center**

**10:00** Opening conference office and exhibition

**10:30** Opening and welcome

Prof. Dr. Klaus-J. Schmidt and Prof. Dr. Stefan Iskan

Turgut Erkeskin, President of Utikad-Turkey and Vice President of FIATA, Istanbul

**11:00 Session II, Panel I: Turkish Automotive Supply Chain 2015+**

**Moderators:** Klaus Holeczek (Odelo) and Levente. Tibori (SMR Automotive)

Logistics, Daimler Truck, Aksaray

Bekir Hastemir, Director Planning Logistics Robert Bosch, Bursa

Mesut Temiz, Director Physical Logistics Robert Bosch, Bursa

**Value Stream Design Supply Base Turkey** - strategy and approach

to achieve a flexible process oriented supply chain in Turkey and Europe

Stefan Rosenwald, Senior Manager and Head Daimler ITM, Istanbul

**Right Sourcing versus Outsourcing** - SAP & Roll Out Service Delivery Services

Panel moderators

**12:30** Quick lunch and visit exhibition

**13:45 Session II, Panel II: Supply Chain Execution**

**Moderators:** Klaus Holeczek (Odelo) and Prof. Dr. Thoms Korne (HTW Saarbrücken)

Barış Aydemir, Purchasing Director Farba Lighting Group, Bursa

**Lean Logistics in the Supply Chain** - and requirement to suppliers

Brigitte Dietachmair, Management Assistant, BPW Bergische Achsen KG, Wiehl

**Innovations to improve land transportation** – Integration of GPS, GSM

and new sensor and system technologies

Panel moderators

**15:15** Coffee Break and visit exhibition

**15:45** Panel discussion

**The automotive supply chain in Turkey and CIS market:**

**As-Is situation, challenges, and expectations**

**Moderator:** Prof. Dr. Stefan Iskan

Iskalyev Yerkhat Serikovich (Kazlogistics), Bekir Hastemir (Bosch), Emre Eldener (Kita Lojistik),

Tülay Gül (Ekol Lojistik), Mehmet Sahintürk (Ekol Lojistik), Prof. Dr. Thomas Korne (HTW

Saarbrücken)

**17:00** Conclusions