



AKJ TURKEY 2014

Meet the Executives
and Experts of the
automotive industry



www.akjnet.de/akj2014turkey



19th to 20th November 2014

CONFERENCE + BENCHMARKING TOURS

The automotive & supply chain industry in Turkey and CIS-market 2015+.
A future region right on the doorstep of the EU?

*A joint event of the international automotive working group AKJ Automotive,
IPL - Institute for Production & Logistics and Iskan Advice supported by Logitrans.*



Conference Location 19th November

Mercedes Benz Türk: Plant Hosdere
Sivat Deresi, Hosdere Köyü Mevkii, 34500 Bahcesehir



Conference Location 20th November

Istanbul Expo Center: Ataturk Havalimani Karsisi, 34149 Yesilkoy (Istanbul)

The unique chance to get together with automotive and logistics decision makers and experts out of the European and Turkish market in a relaxed atmosphere in parallel to the 2014 logitrans International Transport Logistics Exhibition in Istanbul.

- **OEM plant tour** and conference speeches on 19th November
- **AKJ Conference** on 20th November (conference)
- **Access to logitrans exhibition** 19th/20th November
- **Additional evening program** on 19th November



19th November



1 Mercedes-Benz Türk Plant

The guided live benchmarking tour through the Mercedes-Benz Türk / EvoBus plant enables a joined experience transfer processes. The live benchmarking tour will be steered and guided by Mercedes-Benz Türk and members of the AKJ Automotive.

Benchmarking Live and Supply Chain Topics

08:15 Pick up participants for plant tour

08:30 Bus transfer to Mercedes-Benz Türk plant

09:00 Arrival Mercedes-Benz Türk / EvoBus (Istanbul-Hosdere)

09:15 **Opening and welcome by Mercedes Benz**

Hilmi Dilmen, Logistics director Mercedes-Benz Türk

Opening and welcome by AKJ Automotive

by Prof. Dr. K.-J. Schmidt (AKJ), S. Rosenwald (Daimler AG and AKJ)

Prof. Dr. S. Iskan

Plant introduction Mercedes-Benz Türk

Guided benchmarking tour / selected production & logistics areas

12:00 Quick Lunch

13:00 **Session I: Supply Chain Automotive and Solutions**

Moderators: S. Rosenwald (Daimler AG) and L. Tibori (SMR Automotive)

13:00 Hilmi Dilmen, Logistics director Mercedes Benz Türk, Istanbul

The supply chain and logistics of Mercedes Benz Türk - Structure, Processes, Methods to develop and control suppliers - challenges for suppliers to deliver to Mercedes Benz Türk.

13:40 Peter Lowet, Head of Logistics Imperial Logistics International / Gilhuber, Neufahrn

Success factors for the ramp-up process (Successful implementation) -

Lessons Learned, Organization of a perfect Ramp-up, chances to drive a full CR-Management

14:20 Preparing panel discussion

14:25 **Panel discussion**

Moderators: Prof. Dr. K.-J. Schmidt and Prof. Dr. S. Iskan

Hilmi Dilmen (Mercedes-Benz Türk), Peter Lowet (Imperial Logistics / Gilhuber),

Emre Eldener (Kita Lojistik), Tülay Gül (Ekol Lojistik), Mehmet Sahintürk (Ekol Lojistik)

15:25 Final statements first conference day

15:30 Transfer to Hotel and possibility to visit the logitrans exhibition

16:30 Visit of the logitrans exhibition

or preparing for the common evening

EVENING PROGRAM 19th NOVEMBER

18:30 Bus transfer to the dinner location with evening program

19:30 Opening and welcome

“CARAT 2014” Award ceremony

Dinner

22:15 Departure by bus to the congress hotel



20th November



Istanbul Expo Center

10:00 Opening conference office and exhibition

10:30 Opening and welcome

Prof. Dr. Klaus-J. Schmidt and Prof. Dr. Stefan Iskan

Gerhard Gerritzen, Deputy General Manager, Messe München International
Turgut Erkeskin, President of Utikad-Turkey and Vice President of FIATA, Istanbul

11:00 Session II, Panel I: Turkish Automotive Supply Chain 2015+

Moderators: K. Holeczek (Odelo) and L. Tibori (SMR Automotive)

Logistics, Daimler Truck, Aksaray

Bekir Hastemir, Director Planning Logistics Robert Bosch, Bursa

Mesut Temiz, Director Physical Logistics Robert Bosch, Bursa

Value Stream Design Supply Base Turkey - strategy and approach
to achieve a flexible process oriented supply chain in Turkey and Europe

Stefan Rosenwald, Senior Manager and Head Daimler ITM, Istanbul

Right Sourcing versus Outsourcing - SAP & Roll Out Service Delivery Services

Panel moderators

12:30 Quick lunch and visit exhibition

13:45 Session II, Panel II: Supply Chain Execution

Moderators: K. Holeczek (Odelo) and Prof. Dr. T. Korne (HTW Saarbrücken)

Barış Aydemir, Purchasing Director Farba Lighting Group, Bursa

Lean Logistics in the Supply Chain - and requirement to suppliers

Brigitte Dietachmair, Management Assistant, BPW Bergische Achsen KG, Wiehl

Innovations to improve land transportation – Integration of GPS, GSM
and new sensor and system technologies

Panel moderators

15:15 Coffee Break and visit exhibition

15:45 Panel discussion

Moderator: Prof. Dr. S. Iskan

The automotive supply chain in Turkey and CIS market:

As-Is situation, challenges, and expectations

Iskalyev Yerkhat Serikovich (Kazlogistics), Bekir Hastemir (Bosch), Emre Eldener (Kita Lojistik),

Tülay Gül (Ekol Lojistik), Mehmet Sahintürk (Ekol Lojistik), Prof. Dr. Thomas Korne

17:00 Conclusions